

CONFERNCES ON 2019-20

The one-day National Conference on Advanced Management, IT, Education, and Social Science held on April 27, 2019, in Manegma aimed to bring together scholars, researchers, educators, and practitioners from diverse fields to discuss and exchange ideas on recent advancements, challenges, and opportunities in these areas. Here's an overview of the conference. The conference theme focused on advancements in management, information technology (IT), education, and social science disciplines. The objectives included exploring innovative practices, emerging trends, and interdisciplinary approaches in these fields. Researchers, academicians, and practitioners presented their original research papers, case studies, and theoretical contributions related to management, IT, education, and social science. Presentations covered a wide range of subtopics within each discipline. Panel discussions were organized to delve deeper into specific themes or issues within management, IT, education, and social science domains. Panelists shared their expertise, experiences, and perspectives, stimulating meaningful dialogue and knowledge exchange. The conference concluded with a closing ceremony, where participants were recognized for their contributions, and awards were presented to outstanding papers, presenters, and contributors.

The poster features a dark blue background with a faint image of a hand moving a chess piece. At the top left is the Srinivas University logo. The main text is centered and reads: 'SRINIVAS UNIVERSITY In Association with College of Management and Commerce City Campus, Pandeshwar, Mangalore-1 Organises MANEGMA 2019 A One day National Conference on Advances in Management, IT, Education & Social Sciences April 27, 2019 Organised By SRINIVAS UNIVERSITY College of Management and Commerce City Campus, Pandeshwar, Mangalore- 575001, Karnataka, India'.

SRINIVAS UNIVERSITY
In Association with
College of Management and Commerce
City Campus, Pandeshwar, Mangalore-1

Organises

MANEGMA

2019

A One day National Conference
on
**Advances in Management,
IT, Education
&
Social Sciences**

April 27, 2019

Organised By
SRINIVAS UNIVERSITY
College of Management and Commerce
City Campus, Pandeshwar,
Mangalore- 575001, Karnataka, India

ABOUT US

Srinivas University is a Private Research Focused University established by A. Shama Rao Foundation, Mangalore in the year 2013. Srinivas University is an extension of Srinivas Group of Colleges which were started in the year 1988 under the aegis of A. Shama Rao Foundation, Mangalore and under the guidance of a noted Industrialist and senior Chartered Accountant Sri CA. A. Raghavendra Rao, who is serving as Founder President of the Trust and the Present Founder Chancellor of Srinivas University. Srinivas Group of Colleges started in 1988 has strived incessantly for imparting quality professional education in the fields of Hotel Management, Physiotherapy, Business Management, Computer sciences and Applications, Social Work, Education, Nursing Sciences, Pharmacy, Engineering & Technology, Architecture, Medicine, Allied health sciences and Dental sciences through 18 colleges/ institutions during last 30 years with recognition from AICTE, NCTE, NCI, MCI, DCI, PCI, COA as well as NAAC – A Grade

ABOUT THE CONFERENCE

MANEGMA series of conferences organised by Srinivas University is a premier multidisciplinary conference that addresses contemporary developments in the field of Business Management, Social Sciences, Informational Technology, Computer Science, and other related disciplines of academic study and research. MANEGMA 2019 is the 16th National Conference in MANEGMA series of Conferences and will address on Advances in Management, IT, Education and Social Sciences.

CALL FOR PAPERS

MANEGMA 2019 seeks to provide a platform to address and deliberate on various issues and concerns in the fields of Management, Information Technology, Computer Sciences, and Social Sciences. We invite Research papers, Case Studies and Articles from various fields of Management, Information Technology, Computer sciences, and Social Sciences that address the theme of the conference.

TRACK FOR CONFERENCE

TRACK - 1 MANAGEMENT

- Financial Management
- Human Resource Mgt.
- Marketing management
- Tourism and hospitality management
- Public administration
- Logistics and supply Management

TRACK - 2 IT & COMMUNICATION

- Data Mining Techniques
- Cloud Computing
- Artificial Intelligence
- Big Data and Analytics
- Neural Networks
- 4G Technology
- Green Strategy

TRACK - 3

- Economics
- Banking
- Social work
- Sociology
- Education
- Political Science
- Psychology
- Library Science

TRACK - 4 STUDENTS

Original papers/ Case studies on Conference Theme by Post Graduate Students

TARGET AUDIENCE

This conference is mainly intended for faculty members, Students and research scholars in Management, Commerce, Computer Science, Social Work, Sociology, Economics and Social Sciences. The executives, consultants, policy makers and other professionals are also invited for participation and present their views/ research findings on the theme.

GUIDELINES FOR PAPER SUBMISSION

Original unpublished manuscripts, relevant to the conference theme, are invited from academicians, researchers, students and Practitioners. Abstract should be in about 300 words including 5-6 keywords. Full paper should be in MS Word, Times New Roman 12 font size, with 1.5 line-spacing fully justified and should not exceed 4500 words. The front page of the paper should provide details of author's name, affiliation, organisation, email address and telephone number. All tables and figures should be numbered and should appear in the corresponding text with captions. Source should be explicitly mentioned at the bottom of the table/figure. Kindly avoid using footnotes. APA Citation style must be followed for conference. All correspondence will be addressed to the first author only.

Full paper should be submitted electronically to- mailmanegma@gmail.com

PUBLICATION FACILITY

All papers will undergo a double blind review process and will be evaluated on different parameters like originality, relevance, applicability and contribution to the literature and shall be published in the conference proceedings with ISBN Number. Selected papers may be published in peer reviewed journals also.

IMPORTANT DATES

Last Date for submission of full paper : 22nd April, 2019
Intimation of paper Acceptance Last : 24th April, 2019
Conference Date : 27th April, 2019

Authors are kindly requested to specify clearly the track under which their paper should be listed.
We encourage the researcher to submit the papers early to facilitate the review process and publication.

Authors are also requested to take care of the spelling, punctuation and capitalisation in the title of the paper and in author details like name and affiliation.

REGISTRATION FEES

Academicians and Corporate Delegates	: Rs. 800/-
Research Scholars (Including fees for publication)	: Rs. 600/-
Students (Does not include publication fees)	: Rs. 200/-

Note: Delegates are advised to make their own travel and accommodation arrangements

ORGANISING TEAM

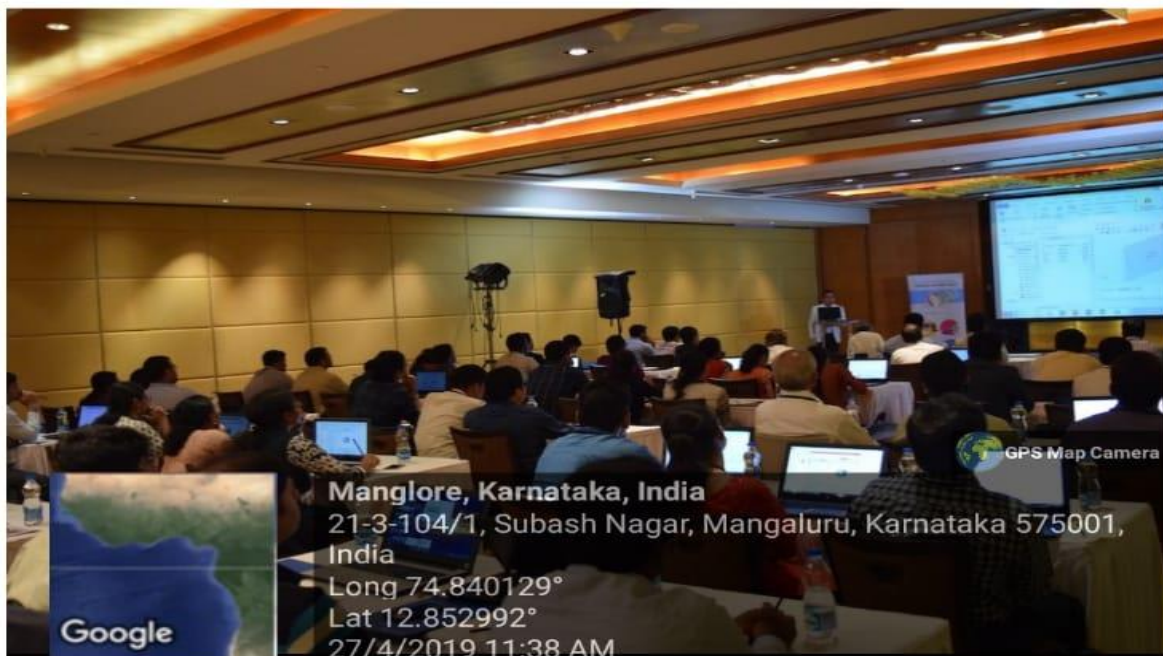
Chief Patron Sri. CA. A. Raghavendra Rao <i>Chancellor</i> <i>Srinivas university</i> <i>Mangalore</i>	Patron Dr. A. Srinivas Rao <i>Pro- Chancellor</i> <i>Srinivas University</i> <i>Mangalore</i>	Patron Smt. Mitra S. Rao <i>Secretary</i> <i>Srinivas University</i> <i>Mangalore</i>
Vice- Chancellor Dr. P.S. Aithal	Conference Convener Prof. Amith D. Menezes	Student Convener Ms.PavitraM. Shanbhag

ORGANISING COMMITTEE

Dr. Shailashri V. T. <i>Associate Professor</i>	Dr. Prasanna Kumar M.G. <i>Associate Professor</i>	Prof. Keerthan Raj <i>Sr. Assistant Professor</i>
Prof. Anumesh Kariappa <i>Assistant Professor</i>	Prof. Varun Shenoy <i>Assistant Professor</i>	Prof. Sagar Srinivas <i>Assistant Professor</i>
Prof. Sreepathy Rangabhatta <i>Assistant Professor</i>		

All communication Should be Address to

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**National conference held at College of Education,
Srinivas University on 14th December 2019 at Pandeshwara campus.**

Mangaluru; Srinivas University, college of Education organised a National Conference on December, 14th Saturday on the theme; **“Innovative techniques of school education and teacher education for 21st century”** was inaugurated by Dr. Ajakkala Girish Bhat, chairman, Kuvempu bhasha bharti pradhikara, Bengaluru & Principal, govt. 1st grade college, Bantwala. In his inaugural speech he pointed that education is dynamic and developing area, wherein teachers need to practice new innovations relevant to present globalized era and this platform must create social responsibilities among teachers. Chief Guest Smt. Mitra S. Rao, Secretary, A. Shama Rao foundation, Mangalore, spoke about remedial strategies required between the illiteracy and present social problems.

Dr. P.S. Aithal, Vice Chancellor of Srinivas University presided over the function and spoke about providing scope for research and development at Srinivas University. More than 50 delegates participated in the National Conference.

Dr. Laveena D’ Mello, Dean, department of humanities and sociology, Srinivas University. welcome the gathering and Dr. Jayashree K , dean of college of education, proposed the vote of thanks. Sri Padmanabha C.H, convener of the conference monitored the whole conference.

<p style="text-align: center;">CHIEF PATRON Sri CA A. Raghavendra Rao Chancellor, Srinivas University</p> <p style="text-align: center;">PATRON Dr. A. Srinivas Rao Pro Chancellor, Srinivas University</p> <p style="text-align: center;">CONFERENCE DIRECTOR Dr. P.S. Aithal Vice Chancellor, Srinivas University</p> <p style="text-align: center;">CONFERENCE CONVENER Dr. Jayashree K Dean, College of Education Srinivas University</p> <p style="text-align: center;">CONFERENCE CO-ODINATOR Mr. Padmanabha C H Asst. Professor, College of Education Srinivas University</p> <p style="text-align: center;">CONFERENCE ORGANIZING COMMITTEE MEMBERS</p> <p>Dr. Vijayalakshmi Naik, Asst. Professor Mrs. Supriya K.P, Physical Director Mrs. Reshma M.Y, Asst. Professor Mrs. Seema P.V, Lecturer</p>	<p style="text-align: center;">NATIONAL CONFERENCE ON "INNOVATIVE TECHNIQUES OF SCHOOL EDUCATION AND TEACHER EDUCATION FOR 21ST CENTURY " December 14, 2019 REGISTRATION FORM</p> <p>NAME:.....</p> <p>DESIGNATION.....</p> <p>INSTITUTION/ORGANISATION.....</p> <p>MOBILE NUMBER AND WATSAPP NUMBER.....</p> <p>E MAIL ID</p> <p>TITLE OF THE PAPER.....</p> <p>PRESENTATION SPECIFICATIONS.....</p> <p>REGISTRATION FEE, DD NUMBER (IN FAVOUR OF SRINIVAS UNIVERSITY PAYABLE AT MANGALURU) /TRANSACTION ID, DATE.....</p> <p>BANK.....</p>	 <p>SRINIVAS UNIVERSITY COLLEGE OF EDUCATION City Campus, Pandeshwara, Mangalore-575001 Telephone No.0824-4258493 Mobile No.9845668083</p> <p>The National Conference on</p> <p>INNOVATIVE TECHNIQUES OF SCHOOL EDUCATION AND TEACHER EDUCATION FOR 21ST CENTURY</p> <p>On 14th DECEMBER 2019 Organized by Internal Quality Assurance Cell (IQAC)</p> <p>To _____</p> <p>_____</p> <p>_____</p> <p>VENUE SRINIVAS UNIVERSITY COLLEGE OF EDUCATION, PANDESHWAR,MANGALURU</p>
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ABOUT SRINIVAS UNIVERSITY

Srinivas University, Mangalore, is a **Private Research University** in Mangalore, Karnataka, India established in 2013 by Karnataka State Act and approved by UGC. Srinivas University is the flagship of 18 Srinivas Group of Institutions started by **A. Shama Rao Foundation**, Mangalore, India, a private Charitable Trust founded in 1988 by an Eminent Chartered Accountant A. Raghavendra Rao.

A. Shama Rao Foundation has started many professional colleges in Mangalore which include Srinivas Institute of Medical Sciences and Research Center, Srinivas Institute of Dental Sciences, Srinivas Institute of Technology, Srinivas College of Pharmacy, Srinivas Institute of Nursing Sciences, A Shama Rao Nursing School, Srinivas Integrated Campus, Srinivas College of Hotel Management, Vijayalakshmi Institute of Hospitality Sciences, Srinivas First Grade College, Srinivas School of Engineering, Srinivas Institute of Management Studies, Srinivas College of Physiotherapy, Srinivas School of Business, Srinivas School of Management, Srinivas College of Education, Srinivas Institute of Social Work.

ABOUT COLLEGE OF EDUCATION

College of Education affiliated to Srinivas University has been established 2017-18 with vision of transforming an individual for the betterment of himself and the society at large. It has 2year B.Ed. Degree programme approved by NCTE and Government of Karnataka. The College has aim of developing dynamic teachers who can take up the responsibility of moulding the students and their life to become responsible citizens. The college imparts innovative and qualitative professional education to the aspiring teachers through modern, sophisticated techniques of teaching yet without losing the flavour of traditional teaching methodology.

ABOUT THE CONFERENCE

The modern school education and teacher education are tremendously expanding due to globalization, ICT and e-learning, blended learning, social, political, economic and educational uplift. Besides others, the innovation and integration are two essential components of education.

To focus on the innovation and integration required for **Total quality Management in Education**, the conference wants to highlight the Teacher education scenario which also changes according to new educational policy and global international perspectives. To provide platform of sharing, deliberation and contribution towards need and improvement of education system of India

SUGGESTED SUB THEMES:

1. Institutional vision and leadership
2. Innovative practices in pedagogy
3. Internal quality assurance system
4. Best Practices in Governance and Leadership
5. Teachers for quality Education
6. Virtual learning MOOC (Massive open online course)
7. Promoting of research on TQM in Education
8. Roles of stakeholders in Quality Management
9. Boundaries of gender in Education
10. Financial management and resource mobilization

SUBMISSION OF PAPER:

- Thematic or Research based papers are invited from Academicians working at Schools, Colleges and Universities in any Disciplines. Research Scholars, Policy Makers, Other Interested Groups and Student Teachers can participate and present the paper in the Conference.
- Conference paper should be Original, Unpublished and adhere to the Conference Theme. APA Style should be strictly followed in citations.
- Email ID: deance@srinivasuniversity.edu.in
- Selected papers shall be published in UGC & ISSN approved peer reviewed refereed Journal.
- Word Specification: Abstract 300 words and for full length paper 1500-2000 words.
- Text Specification English: Times New Roman, 12 font size, 1.5 line spacing, justified; Heading 14pt, Times New Roman and Bold Spaced, Sub Headings 12pt, Times New Roman and Bold Spaced.
- Kannada: Baraha Direct font size 14, 1.5 line spacing.

NO REGISTRATION FEE

- If the paper is authored by more than one author; any one author has to present the paper. Certificate will be issued to only the participant who has attended and presented the paper.
- The registration form should be duly filled in all respects along with the abstract has to be mailed.
- Registration is based on first come first served basis only.

IMPORTANT DATES

Last Date for Submission of abstract 24th June 2021

Last date of Acceptance of the full paper 26th June 2021

Date of Conference 28th June 2021

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Long 74.840987°
Lat 12.852680°
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